



Update for the North Tyneside Health and Wellbeing Board

23 March 2023



North Tyneside Council

The Aims

- To provide a shop front for Employment, Skills & Health services delivered by a range of partners – making these services more visible to residents and businesses
- To support engagement of residents who might not normally access support in more formal settings e.g. Jobcentres
- Helping to address high levels of social isolation through more informal engagement
- Supporting the regeneration of the Town Centre – creating opportunities and ensuring local residents have access to these opportunities
- ‘Health on the High Street’ – co-location and integration of services
- To support businesses to fill vacancies



Being in good work is better for your health than being out of work.

Evidence shows that good quality work protects against social exclusion through the provision of:

- income
- social interaction
- a core role
- identity and purpose

Good work improves health and wellbeing across people's lives and protects against social exclusion. Conversely, unemployment is bad for health and wellbeing, as it is associated with an increased risk of mortality and morbidity.



Wider benefits of health integration with employment services

- Increased access to health information & advice
- Reduced rent arrears / reliance on benefits
- Improved health and wellbeing through increased promotion of healthy & active lifestyles
- Reduction in Poverty including Child Poverty
- Reduced demand for Social Care
- Provide residents with more disposable income –being able to access other services (sport, leisure, culture etc.)
- Reduced reliance of Free School Meals



Fit with the Government's 'Work Local' approach

Analysis that a Work Local approach enabling local government to coordinate partners and bring together employment and skills provision across a place could each year unlock talent and result in a **15% increase in the number of people improving their skills or finding work.**

This would deliver benefits to residents, businesses, the health and wellbeing of local communities while reducing costs to the public purse.



Target Groups

- Furthest from the labour market
- Health barriers
- Refugees and Asylum Seekers
- Social Housing Tenants
- Financial barriers
- 50+
- Carers
- Lone Parents

Support

- Job search
- Digital Skills
- Applications and CV Writing
- Wellbeing Support
- Interview Preparation
- Money Management
- Volunteering
- Confidence
- Training & Skills
- Access to support services
- Career planning
- Employer links



Location

- Pilot: Beacon Shopping Centre



Commitment from Partners

- Northumbria NHS Healthcare Trust including North Shields PCN, First Contact Clinical (Social Prescribing Service), CNTW's IPS Service and the Community Mental Health Transformation Team
- VCS including VODA, Meadow Well Connected, Age UK North Tyneside, YMCA
- Employers: NHS, EE, Unisus, HomeCarePlus, Country Style Foods, Leeds Building Society, Willmott Dixon
- Adult Learning Provision
- Tyne Health
- Anxious Minds
- DWP
- Employability Projects: Moving on Tyne and Wear, Wise Steps, Working Homes



It works!

Good for the economy – by integrating services, responding to local economic needs, and delivering better outcomes

Good for people – with more personalised, joined-up and responsive services.

Good for employers – by delivering a locally rooted, demand-led and integrated approach.



IT'S RECRUITMENT WEEK

Week commencing 14th of November 2022

Come and speak to these brilliant employers about current opportunities and career pathways ...

NEED HELP WITH ENGLISH? COME TO AN ESOL ADVICE SESSION

Every Thursday 12pm to 1pm here!

Careers at Tynemouth Castle Inn (formally The Park Hotel)

Workingwell

WORRIED ABOUT THE COST OF LIVING?

Pop in to see if our energy consultant can help you save money. We have appointments between 10am and 2pm from Monday 7th to Friday 11th of November 2022.

BOOK NOW! Workingwell



North Tyneside Council

EVERY MONDAY MORNING

DIGITAL DROP IN

Workingwell

employability.skills@northtyneside.gov.uk



Workingwell NORTH TYNESIDE



Workingwell NORTH TYNESIDE

Employment & Skills Resettlement Support for Ukrainians

SUPPORT WITH JOBS, SKILLS, CONFIDENCE, MONEY, HEALTH AND HOUSING

CALL 07779 844 191 FOR DETAILS

Workingwell NORTH TYNESIDE

16th and 17th of March 2023

NHS Northumbria Healthcare NHS Foundation Trust

Careers

Do you want to find out more about working for the NHS?

A great opportunity

Call now



WHY WORK IN EARLY YEARS?

- ✓ Make a difference
- ✓ Outdoor fun
- ✓ Seeing children grow & develop
- ✓ Playful & rewarding

Find out about careers & training:
 Wednesday 14, December 2022
 9.30am - 3.30pm
 Working Well North Tyneside, North Shields Beacon Centre

JOIN US! Workingwell

PARTNER SHOWCASE

THIS WEEK AT WORKING WELL

Workingwell THE BEACON SHOPPING CENTRE, NORTH SHIELDS

COVER WHAT'S ON OFFER WITH THESE FANTASTIC ORGANISATIONS

What's on at Working Well, The Beacon Centre, North Shields

Monday



Digital
Drop In



Free hot drink & a chat
12pm-2pm

Digital Drop In
9.30am -12pm

Tuesday

The
Business
Factory



Regular self
employment
workshops & support
for carers

Wednesday



CAB present the
second Wednesday of
the month.

Thursday



The
Business
Factory

Free hot drink & chat
10am -12pm

ESOL Advice
12pm-1pm

Friday



Northumbria NHS The
Northumbria Way
Careers Workshops
running regularly.

EVERY DAY ● Use our laptops for jobsearch ● Advice & guidance ● Help with CV's & application forms ● Basic Skills
● Confidence building ● Housing support ● Access to training & job opportunities ● Well being support

● 0191 643 2288 ● employability.skills@northtyneside.gov.uk

Working *well*
NORTH TYNESIDE

Questions and Comments?

